

**MINUTES
GEORGIA WORLD CONGRESS CENTER AUTHORITY
BOARD OF GOVERNORS MEETING
AUTHORITY BOARD ROOM**

June 2, 2015

1:00 p.m.

The following were in attendance:

GWCCA Authority Members

Steve Adams
Stan Conway
Brian Daniel
Phil Gingrey (*by phone*)
Glenn Hicks
Lee Hunter, Chair
Tim Lowe
Greg O'Bradovich
Bill Russell
Doug Tollett

Absent

David Allman
Anne Hennessy
Bill Jones
Bill Rice

GWCCA Legislative Overview Com.

None

GWCC Staff

Kevin Duvall
Jason Kirksey
Tabatha Martin
Frank Poe
Pargen Robertson
Sherrie Spinks
Lindsay Strickland

Dome Staff

Carl Adkins

COP Staff

None

Levy Restaurants

None

Atlanta Convention & Visitors Bureau

None

Attorney General's Office

Keilani Parker

Bank of New York

None

Atlanta Falcons

None

Office of Planning & Budget

None

Press

Tim Tucker, AJC
Chelsea Beimfohr, WSB-TV Intern
Danielle Jackson, WSB-TV Intern

Guests

Chloe Branch, Atlanta Falcons Intern
Kate Mullally, Atlanta Falcons Intern

Chair Hunter called the meeting to order at 10:37 a.m.

There was one action item on today's meeting agenda - the NSP Reserve Seat Personal Seat License (PSL) Program. Note: The NSP Club Seat PSL Program was approved at the January 8, 2015 Special Meeting of the Board of Governors.

Rich McKay, President and CEO of the Atlanta Falcons, introduced Michael Drake with Legends, StadCo's Marketing Agent. Mr. Drake reviewed the Reserve Seat PSL Marketing Plan and Price Structure. A copy of the Marketing Plan and Price Structure is appended and made a part of these minutes.

Mr. Poe thanked the Falcons for their report. A Resolution authorizing the Executive Director to approve the Reserve Seat PSL Marketing Plan and Price Structure was presented to the Board for action. Staff recommends approval.

Chair Hunter asked for a motion to approve the Resolution as presented.

A motion to approve the Resolution authorizing the Executive Director to approve on behalf of the Authority the New Stadium Project Reserve Seat Personal Seat License Marketing Plan and Price Structure was made by Glenn Hicks, seconded by Doug Tollett and unanimously approved.

With no further business to discuss, a motion to adjourn was made by Bill Russell, seconded by Doug Tollett, and unanimously approved.

RESPECTFULLY SUBMITTED:

APPROVED:

DALE AIKEN
ASSISTANT SECRETARY

BILL RUSSELL
SECRETARY